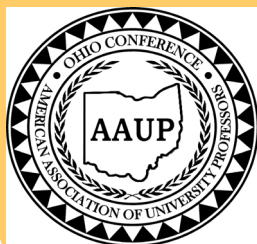


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President's Message: Charitable Status Begins at Home

By James McNelis, Wilmington College

While private and state-owned colleges have many differences, as those of us who have taught and studied in both can attest, they also have important things in common. The mission of traditional, nonprofit higher education is a goal of public service through the provision of variously subsidized instructional programs to their students—which may be the only mission statement a college needs. Admittedly Ezra Cornell's motto, "I would found an institution where any person can find instruction in any study," is laudable in theory, but it's a tall order in modern practice. My own alma mater, the University of California Santa Cruz, has one of the most appealing of all collegiate missions: "The pursuit of truth in the company of friends

Intrinsic to that educational mission is the nonprofit basis upon which it is founded. Administrators who deride professors for not realizing that "the college is a business" are themselves the de-

luded ones: apart from the obviously non-business-nature of colleges under public ownership, any private college organized as a 501(3)(c) files the appropriate IRS form 990 tax return—which attests, under penalty of perjury, that the primary purpose of the institution is education, and that its status is that of a nonprofit. An actual business tax return—something many college administrators may never have seen, for all of their "executive" talk and interminable, Dilbertian PowerPoint's—tends to say that the purpose of the enterprise is "to maximize financial gain for its owners/shareholders." *Businesses* are businesses; charities, *by definition*, are not.

The problem, of course, comes when senior administrators decide that the college's goal *should* be that of a business—maximization of financial return—and cast themselves in the role of the owners/shareholders to whom that largess should accrue (or, more likely, of the senior ex-

ecutives who too often milk a business for their own enrichment, regardless of their actual performance or the company's long-term prospects).

The issue of cost containment in higher education is, at bottom, the simplest and oldest problem for any institution: the fox in charge of the chicken coop usually pays himself or herself first and foremost, and administrative bloat of added staff and office costs burgeons from one year to the next, unchecked except by the glare of adverse publicity or the most severe fiscal constraints. The percentage of the average American college budget devoted to administration inflated from 19% in 1930 to 45% in 1988, and the percentage spent on instruction has continued to plummet correspondingly ever since. Contrast that with the Better Business Bureau's "Wise Giving Alliance Standards for Charity Accountability,"

(continued on Page 3: President's Message)

2007—2008 Calendar of Events



March 11th, 2008

Statehouse Day
Time: 4:00—6:00 p.m.
Location: Ohio Statehouse, Crypt Room

April 4th—5th, 2008

Ohio Conference Annual Meeting
Time: April 4th 2:00 p.m.—April 5th 3:00 p.m.
Location: Columbus Airport Marriott

- Please see Agenda and Registration Form on pages

June 12th-15th, 2008

94th Annual Meeting
Location: Omni Shoreham Hotel, Washington, D.C.

July 24th-27th, 2008

2008 Summer Institute (tentative)
Location: University of Rhode Island at Kingston
(Complete details available February 20th)

ATTENTION

If you know an AAUP member who is not receiving this newsletter, or if your own address needs correction, please contact us at

ocaaup@ocaaup.org
or
(513) 312-2752

Opinions and viewpoints are that of the Editorial Staff and not that of the Ohio Conference or the National AAUP. Please contact the conference office if you have any questions or comments.

P.O. Box 9791 Cincinnati, Ohio 45209 Phone (513) 312-2752 Email ocaaup@ocaaup.org

President's Message

(from page 1)



which specify that an approved charity must “spend at least 65% of its total expenses on program activities” (<http://www.give.org/standards/newcbbstds.asp>). If this is so, then why should colleges—which, like charities in general, are 501(3)(c)’s --be allowed to spend (in many cases) less than 30% of their budget on instruction without being challenged--either by BBB, or IRS, or anyone else?

Granted, higher education is too complex, and each institution too unique, for an easy template to serve as one-size-fits-all. (For example, the smallest college must have a registrar for its 500 or so students, just as one with 50,000 must also; economies cannot scale equally in both cases.) The current congressional move to compel colleges to spend 5% of their endowment every year seems flawed in this way: apart from the wide divergence in size of individual colleges and endowments, such a requirement would not necessarily mean that the money would be spent on education. And, of course, the presence of a particle accelerator, law school, or medical school (for example) each has a specific and unique impact on the cost of instruction vs. overhead. But colleges and universities are no more varied than the enormous range of

other categories of charities encompassed by the BBB guidelines; a rough rule-of-thumb that 2/3s of budget should be spent on the purpose at hand does not seem entirely unrealistic, at least as a starting point. And for the vast majority of four-year colleges, which have few or no graduate programs or supporting facilities—is it really unreasonable to suggest that the BBB benchmark might be an appropriate target?

If college administrative officers ask, “Shouldn’t executives be rewarded for performance/motivated to excel?”--the simple answer is that they (and their boards of mostly-businessmen) may not understand the principle of public service, and should perhaps be encouraged to try their chances in the business world of which they speak with such admiration and approval (those of us who have done a year or four in the cubicle farms can predict how *that* experiment is likely to turn out--but we believe in “active learning”). Faculty get little, and usually no, material bonuses, regardless of having done more work or better work. If the officers in question bristle at comparison with faculty, then use the queen of England, the emperor of Japan, or the Pope for examples. These worthies fulfill the highest and most visible roles of public service and personal embodiment of their institutions; yet—although their material needs are certainly well met—it does not appear that any of them receives a salary as such.

If *that* comparison also seems unreasonable, then a simple

statistical practice might be suggested. In every ranking of American colleges and universities--whether by AAUP, by *US News and World Report*, or others--both the institution’s own report of its percentage of budget spent on instruction (IPEDS data) and the relative number of fulltime teaching to fulltime non-teaching staff might be prominently displayed. This would also allow appropriate recognition of the many presidents and other administrators who manage to balance their budgets while, at the same time, increasing the breadth and depth of their academic programs, rather than cutting them year after year. In Ohio, for example, Muskingum not only increased its academic spending from \$6.5 million to \$12.8 million between 1997 and 2005, but as a percentage of budget from 34.6% to 43.6% (data from IPEDS). A similar story can be told of Ursuline, with 48% of budget reported for instruction in ’04-’05; Bluffton and Defiance also showed strong increases over the period. This is not merely a reflection of increased endowment or income; the *percentage* allocations seem to tell the tale of what an institution values, and what its long-term planning aims to achieve. In business terms, it appears they intend to compete hard and successfully in an uncertain future; their peer institutions should be following their example, instead of choosing to go in the opposite direction--as some unfortunately are doing with gusto.

It is high time for *Academe* to revisit its famous 1991 study, “Bloated Administrations, Blighted Campuses” (volume 77.6), and to document the further bloat that has taken place in the last sixteen years at both private and public colleges and universities. At this late hour, it does not seem that anything short of the most glaring publicity—or a full-on economic depression, a possibility that is starting to loom on the US horizon (at least according to George Soros and Robert Reich)—will have any significant or lasting effect on the steadily worsening imbalance of academic vs. administrative budgeting.

The Ohio Conference
American Association of University Professors (AAUP)
cordially invites you to attend our AAUP Statehouse Day.
This is an annual occasion for Ohio faculty and legislator interaction.

Tuesday, March 11th, 2008

4:00 p.m.—6:00 p.m.

Ohio Statehouse

Crypt Area

Cocktails & Hors d'oeuvres

The Jastram Award will be presented to
State Representative Randy Gardner (6th Ohio House District).

This award is given selectively to members of the Ohio General Assembly
who have distinguished themselves as proponents of higher education.

It is named in memory of Ohio State University Professor Philip Jastram,
who was an early leader of the Ohio Conference, and a
long-time chair of the Government Relations Committee.

If you are interested in attending please contact:

Ms. Jaimie Pottorf, Executive Director

ocaaup@ocaaup.org

(513) 312-2752

Ohio Statehouse: http://www.ohiochannel.org/your_state/ohio_statehouse/index.cfm

Ohio Conference AAUP Awards

KENNEDY AWARD

This award was established to recognize an individual who, in a given year, or over time, has made significant contributions to the cause of academic freedom.

KIRSCHNER-LEVINE AWARD

This award was established to be given periodically to a faculty member in Ohio who has made exemplary contributions in the areas of collective bargaining and/or women's rights.

The award honors the careers of two faculty members, Betty Kirschner and Maita Levine, who themselves contributed significantly to the furtherance of collective bargaining and women's rights in Ohio. Both were past recipients of the Marilyn Sternberg Award given by the Collective Bargaining Congress of the AAUP "to an AAUP member who best demonstrates the concern for human rights, the courage, persistence, political foresight, imagination, collective bargaining knowledge and skills of Marilyn Sternberg."

If there is someone you would like to nominate for any of these awards please submit documentation, preferably on letterhead, discussing in detail who you are nominating, for what award and why you are making your nomination. Please include contact information for both the nominee and yourself.

The Jastram Award is presented during our Statehouse Day; the Kennedy and Kirschner-Levine Awards will be presented during our Annual Conference Meeting.

Please submit to:

Ms. Jaimie Pottorf
Executive Director

Ohio Conference AAUP
P.O. Box 9791
Cincinnati, Ohio 45209

Email: ocaaup@ocaaup.org
Fax: (866) 245-1082

Ohio Conference AAUP Annual Conference Meeting Agenda

Friday, April 4th, 2008

- 2:00 - 6:00 p.m. Chapter Presidents/Executive Directors/Representatives Meeting and Dinner
- 6:00 - 7:00 p.m. Break
- 7:00 - 9:00 p.m. Roundtable : Ohio Legislation
Wine and Cheese Reception

Saturday, April 5th, 2008

- 9:00 - 9:30 a.m. Registration
- 9:30 - 11:30 a.m. Continental Breakfast
Workshop I: Art of the Information Request, Tailored to Ohio
Presenter: **Mike Mauer, National AAUP**

Workshop II: Faculty Handbooks
Presenter: **Greg Scholtz, Wartburg College**
- 11:30 -11:45 a.m. Break
- 11:45 a.m.-1:00 p.m. Lunch
Speaker: **Cary Nelson, National AAUP**
- 1:00 - 1:15 p.m. Break
- 1:15 - 3:00 p.m. Business Meeting
- Welcome from the Ohio Conference AAUP
 - Approval of the 2007 Meeting Minutes
 - Financial Report
 - Executive Director's Report
 - Elections
 - Annual Meeting Delegates
 - ASC Delegates
 - Award Presentation
 - Committee Reports
 - New Business

ANNUAL CONFERENCE MEETING

Registration Form

April 4th-5th, 2008
Columbus Airport Marriott
Columbus, Ohio

Registration Fee \$25.00

To register by fax or mail, complete the following form. Fax to **(866) 245-1082**
or mail to: **OCAAUP, P.O. Box 9791, Cincinnati, Ohio 45209**
Register by phone by calling **(513) 312-2752**
For more information visit our website at **www.ocaaup.org**

Mr. Mrs. Ms. Dr.

Name _____
(Please print) First Middle Last

Preferred Name for Badge _____

Institution _____

Academic Field _____

Home Address (required*) _____

_____ City State Zip Code

Work Address _____

_____ City State Zip Code

E-Mail _____

Daytime Telephone _____

P.O. Box 9791
Cincinnati, Ohio 45209
Phone: 513-312-2752
E-mail: ocaaup@ocaaup.org

Do you plan on attending the 2:00 p.m. meeting on April 4th, 2008?

Yes No

Do you prefer a vegetarian meal option?

Yes No

Which Workshop would you like to attend on April 5th, 2008?

- Art of the Information Request, Tailored to Ohio
- Faculty Handbooks

Payment:

Check (make payable to **Ohio Conference AAUP**)

If you need to make arrangements for another type of payment
please contact our office at (513) 312-2752 or ocaaup@ocaaup.org

CONTACT PERSON:
JAIMIE POTTORF,
EXECUTIVE DIRECTOR



REGISTRATION DEADLINE IS MARCH 26th, 2008

**The Columbus Airport Marriott welcomes the
Ohio Conference AAUP
Annual Conference Meeting**

Rate Information:

We are pleased to offer a preferred rate for the dates of April 4th—5th, 2008. There are a limited number of rooms reserved for us with this rate. To secure this rate, please make your reservation prior to **March 14, 2008**.

- 1 King: \$109.00 per night (plus tax)

Reservations:

For convenient online reservations, please access the Columbus Airport Marriott at:

<http://marriott.com/cmham?groupCode=aupaupa&app=resvlink>

If you prefer to make your reservations by phone, please call (800) 491-5717 and ask for **Group Code 'PRFPRFA'**

Rates and rooms are subject to availability and local tax

COLUMBUS
AIRPORT MARRIOTT

1375 North Cassady Avenue

Columbus, OH 43219

(614) 475-7551 phone

(614) 383-3613 fax

www.columbusairportmarriott.com

Ohio Conference AAUP Annual Conference Meeting

Scholarships Offered!!!!

We are offering ten scholarships that will cover up to \$250.00 of your costs (travel reimbursement, hotel room, and registration fee). Advocacy chapters will be given priority.

If you are interested in applying for a scholarship please submit your name, address, college/university name, and why a scholarship would benefit you. Please remit this information by March 12th, to:

Jaimie Pottorf, Executive Director
Ohio Conference AAUP
P.O. Box 9791
Cincinnati, Ohio 45209
Fax: (866) 245-1082
Email: ocaaup@ocaaup.org

INTERESTED IN WORKING WITH THE OHIO CONFERENCE EXECUTIVE BOARD?

If you would be interested in assisting with any of the Ohio Conference Committees please contact our main office.

Committees include:

- Academic Freedom
- Government Relations
- 2-Year Institutions
- Governance
- Economics

Assistance can be provided by volunteers in many different and helpful ways!

Teaching Inconvenient Truths

The Role of Academic Freedom in a Healthy Democracy

A presentation by Dr. Stanley Aronowitz (CUNY)

Open discussion to follow

University of Cincinnati
400C TUC

Tuesday, February 26th, 4:00pm

University of Akron
Student Union, Ballroom C

Wednesday, February 27th, 1:30-3pm

Sponsored by Akron-AAUP, Kent-AAUP, UC-AAUP the Ohio Conference AAUP,
and the AAUP Speakers Bureau



The relevance of academic freedom in the 21st century has been challenged by events such as the 9/11 attacks and by those who assert that “group think” has taken over American campuses. David Horowitz has named Dr. Aronowitz one of the “101 most dangerous academics in America.” Whether you agree or disagree with his take on academic freedom in the post-9/11 world, Dr. Aronowitz is sure to provoke both thought and discussion about this important issue.

Stanley Aronowitz has taught at the Graduate Center of the City University of New York since 1983, where he is a Distinguished Professor of Sociology. He studies labor, social movements, science and technology, education, social theory and cultural studies, and is director of the Center for the Study of Culture, Technology and Work at the Graduate Center. He is founding editor of the journal *Social Text* and is a member of its advisory board, and he sits on the editorial boards of *Cultural Critique* and *Ethnography*. He has published more than two hundred articles and reviews in publications such as *Harvard Educational Review*, *Social Policy*, *The Nation*, and *The American Journal of Sociology*.



A Statement from the Ohio Conference AAUP
in Support of Restructuring of the American Association of University Professors

The Ohio Conference AAUP has maintained its commitment to the traditions, policies, and goals of the American Association of University Professors for 40 years, and currently accounts for 10% of the national membership through our ten collective bargaining chapters and numerous advocacy chapters. We understand the reorganizing and restructuring of the national organization to be necessary for the reasons stated by the restructuring task force. We stand ready to encourage our members to vote in favor of the national organization's stated restructuring plans in June 2007 at the regular annual meeting. Because of some discussion surrounding the restructuring efforts, we are moved to state our opinions on a few selected topics.

Regarding the representation and treatment of advocacy chapters after restructuring, it is both the intention of the Ohio Conference and our organizational duty to continue to support faculty advocacy regardless of a faculty member's AAUP membership status, or a chapter's status as an advocacy or collective bargaining entity. We reconfirm our belief that the AAUP, through its principles and policies, is the essential reason for our affiliation. Nothing we have read in the restructuring plans changes our continuing support for AAUP principles.

Regarding the question of fair representation on council, we understand that council membership, voting procedures, and other organizational details should be reviewed from time to time. Nothing in the restructuring plans precludes these reviews, or the changes that might result from such processes. However sincere the concerns for fair representation, this is a separate and unrelated issue from that of restructuring. While the two issues may be simultaneously considered, we fail to see how one depends on the other, except that without restructuring as planned, representation becomes a moot point.

Regarding the relationship with other unions, we believe that the past actions of AAUP and other faculty unions is a history of cooperative effort. However, this is again an important issue that is distinct from restructuring. We support AAUP's continued efforts to explore cooperative agreements, but we do not believe such agreements are a necessary precondition for the approval of restructuring plans.

Finally, we agree that AAUP faces serious challenges with fiscal reporting and the membership database. However, progress has been made in dealing with these issues. We are hopeful that successes will continue into the future owing to the dedication of the national staff and officers. Moreover, failure to restructure could undo some of the progress made getting our fiscal house in order by potentially involving us in a costly legal battle with the Internal Revenue Service and Department of Labor. Therefore, we support the proposal for restructuring.

James McNelis
President, Ohio Conference AAUP

CC: Cary Nelson, President
Ernst Benjamin, General Secretary
Mike Mauer, Director, Department of Organizing & Services
Jeff Halpern, Chair, Collective Bargaining Congress

AAUP MEMBERSHIP APPLICATION – OHIO CONFERENCE

Yes, I would like to join the AAUP

Please complete this form and mail it to the AAUP, P.O. Box 96132, Washington, DC 20077-7020.

If you have any questions, please e-mail membership@aaup.org.

This is a new application or an application for renewal.

Name _____
 (Please print) First Middle Last

Institution _____

Academic Field _____

Tenured? Yes No

Home Address (required*) _____

City State Zip Code

Work Address _____

City State Zip Code

E-Mail _____

Daytime Telephone _____

Please do not include my name on non-AAUP mailing lists.

Preferred Mailing Address Home Work

*We are required to use home addresses for AAUP election materials.

2008 Annual National and State Dues (Ohio)

	Annually	Quarterly	Monthly
Full-Time	\$195	\$48.75	\$16.25
Associate	147	36.75	12.25
Entrant	98	24.50	8.16
Joint	98	24.50	8.16
Retired	98	24.50	8.16
Part-Time	50	12.50	4.16
Graduate	50	12.50	4.16

Membership Categories

(Check one)

- Full Time:** Teacher, researcher, or academic professional at an accredited college or university
- Entrant:** Non-tenured *and* either new to the AAUP or new to a full-time appointment; for up to four years
- Part Time:** Faculty paid on a per-course or percentage basis
- Joint:** Person whose spouse or partner is a full-time member (shares one subscription to *Academe*)
- Graduate Student:** Enrolled at an accredited institution within the last five years and not eligible for another active membership category
- Retired**
- Associate:** A non-voting membership for all other supporters, including administrators and the public

My check payable to the AAUP is enclosed for \$ _____

Please send me information to pay by bank debit.

Please charge \$ _____

to VISA MasterCard
 American Express Discover

Card No.: _____

Exp. Date: _____

Signature: _____

OHIO CONFERENCE AAUP EXECUTIVE COMMITTEE

September 1, 2007—August 31, 2008

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Cincinnati State
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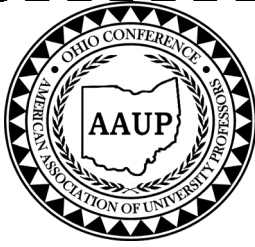
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ANNUAL CONFERENCE MEETING

P.O. Box 9791
Cincinnati, Ohio 45209
Phone: 513-312-2752
E-mail: ocaaup@ocaaup.org

The mission of the **American Association of University Professors (AAUP)** is to advance academic freedom and shared governance, to define fundamental professional values and standards for higher education, and to ensure higher education's contribution to the common good.

The **Ohio Conference** has more than **4000** members at public and private colleges and universities throughout the state. Members come from disciplines throughout the academy and receive **Ohio Academe** as a benefit of membership.



P.O. Box 9791
Cincinnati, Ohio 45209